

Simple Steps to Video Optimization

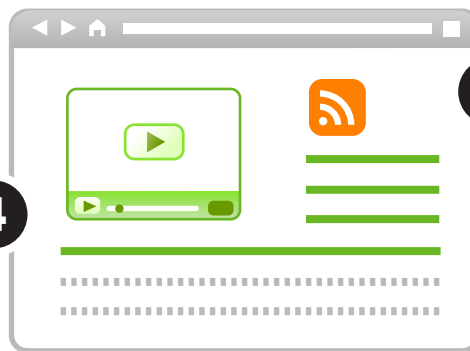
Use keywords in the file name. **1** **best-cooking-tips.mov**



2 Add a brand watermark.

Place on a site and optimize the page.

4



3 Add to RSS Feeds.

Submit to video sharing sites.

5

