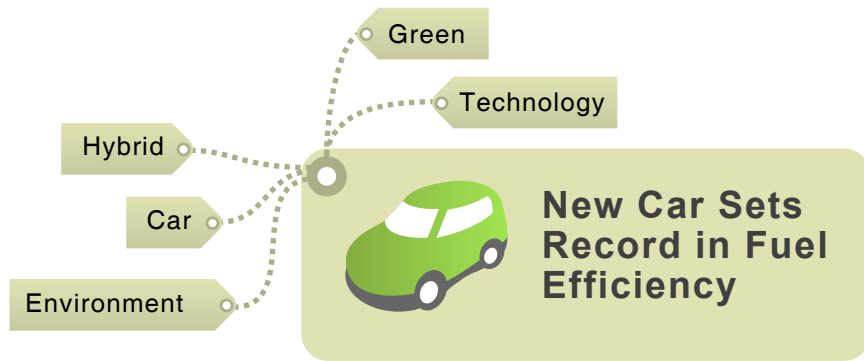
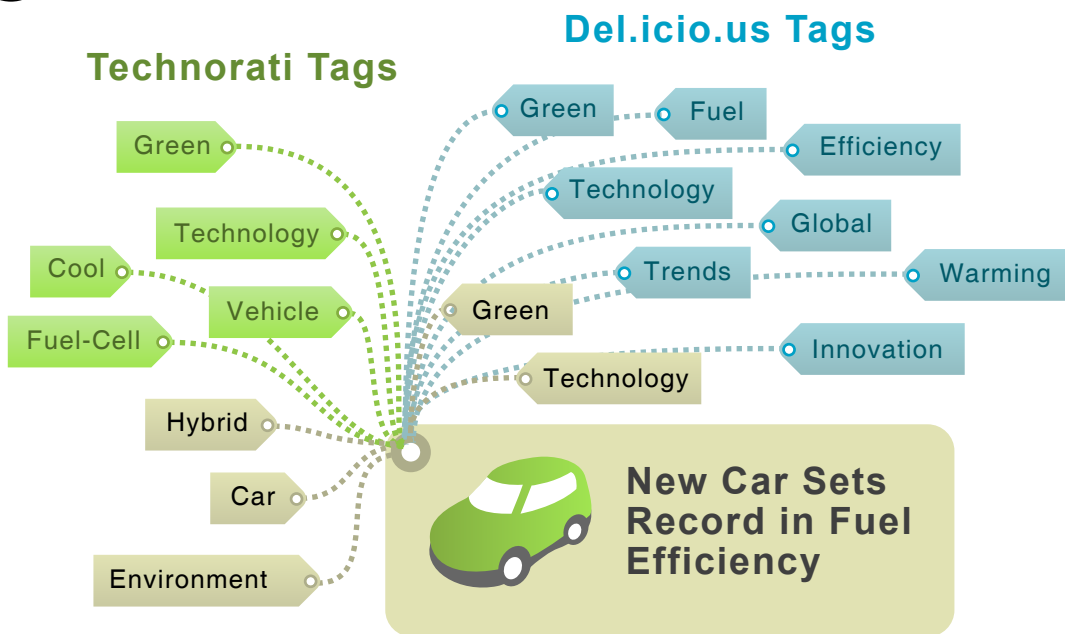


Tagging Explained

1 Marketer releases an article or video with suggested tags



2 Readers find the article and tag it as they see fit.



3 Content can be found through tags beyond the original suggestions.

