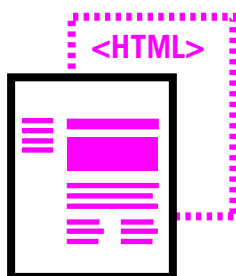


SEO FACTORS CONTRIBUTING TO OPTIMAL RANKINGS



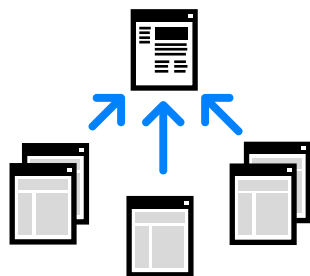
URL FACTORS

- › Search Engine Friendly URLs
- › Site Structure
- › Domain Life Span



ON-PAGE FACTORS

- › Content Relevance
- › Meta Tags
- › Keyword Density



OFF-PAGE FACTORS

- › Inbound Links from Directories
- › Online Press Releases
- › Blogs, RSS Feeds & More

