

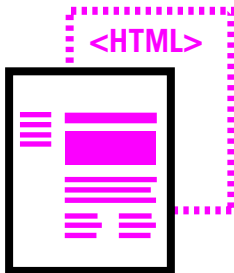
SEO FACTORS

CONTRIBUTING TO OPTIMAL RANKINGS



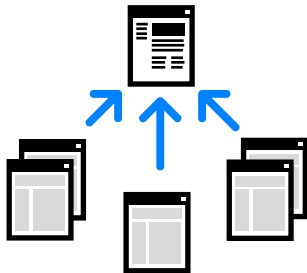
URL FACTORS

- > Search Engine Friendly URLs
- > Site Structure
- > Domain Life Span



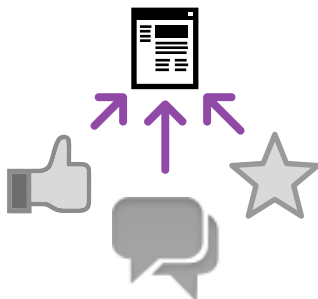
ON-PAGE FACTORS

- > Content Relevance
- > Meta Tags
- > Keyword Density



OFF-PAGE FACTORS

- > Inbound Links from Directories
- > Online Press Releases
- > Blogs, RSS Feeds & More



SOCIAL FACTORS

- > Likes
- > Ratings
- > Reviews

