

Inside the Search Algorithm

KEYWORD IN URL + KEYWORD IN DOMAIN NAME + KEYWORD IN TITLE TAG + TITLE TAG 10 - 60 CHARACTERS + KEYWORD IN DESCRIPTION META TAG + KEYWORD IN KEYWORD METATAG + KEYWORD DENSITY IN BODY TEXT + INDIVIDUAL KEYWORD DENSITY + KEYWORD IN H1, H2 AND H3 + ANCHOR TEXT + KEYWORD FONT SIZE + KEYWORD PROXIMITY + KEYWORD PHRASE ORDER + KEYWORD PROMINENCE + KEYWORD IN ALT TEXT + KEYWORD IN LINKS TO SITE PAGES + LINK TO INTERNAL PAGES + ALL INTERNAL LINKS VALID + EFFICIENT - TREE-LIKE STRUCTURE + INTRA-SITE LINKING + LINK TO EXTERNAL PAGES + OUTGOING LINK ANCHOR TEXT + LINK STABILITY OVER TIME + ALL EXTERNAL LINKS VALID + LESS THAN 100 LINKS OUT TOTAL + DOMAIN NAME EXTENSION + TOP LEVEL DOMAIN + TLD + FILE SIZE + HYPHENS IN URL + FRESHNESS OF PAGES + AMOUNT OF CONTENT CHANGE + FRESHNESS OF LINKS + FREQUENCY OF UPDATES + PAGE THEMING + KEYWORD STEMMING + APPLIED SEMANTICS + LSI + URL LENGTH + SITE SIZE + SITE AGE + AGE OF PAGE + PAGE RANK + TOTAL INCOMING LINKS + INCOMING LINKS FROM HIGH-RANKING PAGES + ACCELERATION OF LINK POPULARITY + PAGE RANK OF THE REFERRING PAGE + ANCHOR TEXT OF INBOUND LINK TO YOU + AGE OF LINK + FREQUENCY OF CHANGE OF ANCHOR TEXT + POPULARITY OF REFERRING PAGE + NUMBER OF OUTGOING LINKS ON REFERRER PAGE + POSITION OF LINK ON REFERRER PAGE + KEYWORD DENSITY ON REFERRING PAGE + HTML TITLE OF REFERRER PAGE + LINK FROM AUTHORITY SITE + USE DESCRIPTIVE, KEYWORD RICH TEXT IN YOUR TITLE AND DESCRIPTION + REFERRER PAGE - SAME THEME + REFERRER PAGE - DIFFERENT THEME + SITE LISTED IN DMOZ DIRECTORY + DMOZ CATEGORY + SITE LISTED IN YAHOO DIRECTORY + EXPERT SITE + SITE SIZE + SITE THEMING + PAGE TRAFFIC + PAGE SELECTION RATE + TIME SPENT ON PAGE + BOOKMARK ADD/REMOVAL FREQUENCY + HOW THEY LEFT, WHERE THEY WENT + TWEET + TIME SPENT ON DOMAIN + DOMAIN REGISTRATION TIME + DAILY RANKING + CONTENT IS KING + LINKS ARE QUEEN + CONTENT FRESHNESS ADDS RELEVANCY + CHECK FOR CANONICALIZATION ISSUES + NATURAL LANGUAGE CONTENT + GIVE LINK LOVE, GET LINK LOVE + OPTIMIZE THE TEXT IN YOUR RSS FEED + SEARCH ENGINES LIKE UNIQUE CONTENT THAT IS ALSO QUALITY CONTENT + PROFESS LOVE OF WIKIPEDIA + TAG STUFF + PARTICIPATE IN FORUMS + FLAME THOUGHT LEADERS FOR LINKBAIT + LINKJUICE + BLOG + ABOVE THE FOLD + BLOGOLA + CROSS LINKING + COLLABULARY + FOLKSONOMY + GEO TARGETING + KEYWORD DENSITY + LINKERATI + METADATA + MASHUPS + NOFOLLOW + RECIPROCAL LINKS + REDIRECTS + RELEVANCY + SPIDERBAITING + SITEMAP + TITLE TAG + THEME + TRUSTED FEEDS + TAG SOUP + WEBNECKS + WIKISOLDIERS + PARTICIPATE IN SOCIAL WEB + SEDUCE A SEARCH ENGINEER

