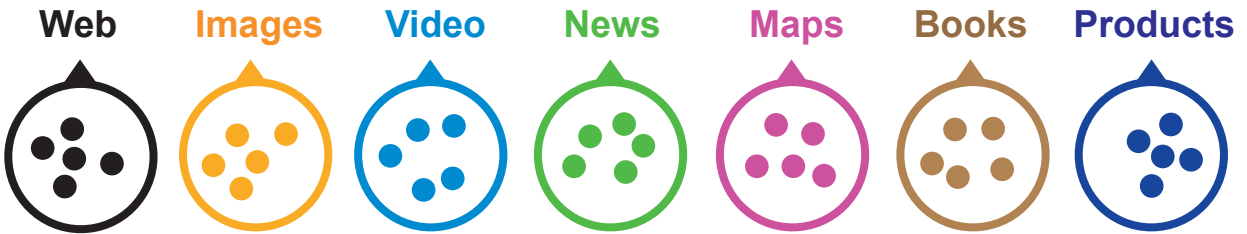


# Google Universal Search Explained

## Old Google Model

Previously, a web search on Google would only return web pages and document contents. Items such as images and video were not included.



## New Google Model: Universal Search

A web search on Google can now include multiple types of information such as images, video, news, maps, books, and products.

