

Six Simple Steps to Image Optimization

Use keywords in the image file names.

1

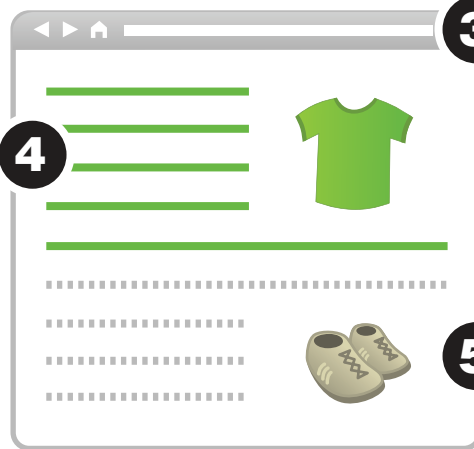
Include keywords in the image alt tag.

2

```
<IMG SRC=" XL-green-shirt.jpg " ALT=" XL Green Shirt " >
```

Keep the image near supporting keyword rich content.

4

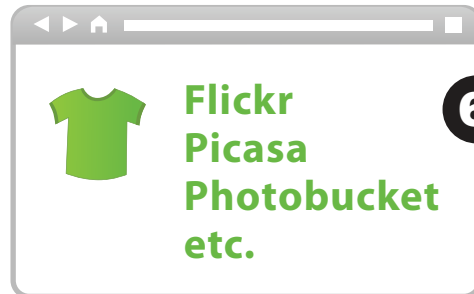


3

Optimize the pages containing images.

5

Limit the number of images per page.



6

Use photo sharing sites. Apply captions and tags.